



2023
KYOORIUS
DESIGN
AWARDS

Submission *Guide*

KDA



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IMPORTANT DATES

Final Deadline

All entries must be submitted by
4 October 2023.

Payment

All payments must reach Kyoorius
within 7 days of the date on your
invoice.

Judging

Judging will commence on
9 October 2023 and end
on 20 October 2023.

In-Book Winners

In-Book winners will be revealed in
the last week of October 2023.

Kyoorius Design Awards Night

Blue and Black Elephant winners
will be revealed and awarded at
the Kyoorius Design Awards Night
on **28 October 2023.**

ABOUT

Kyoorius Design Awards

Ethically and with the highest standards, the Kyoorius Design Awards recognise, honour and award the most outstanding design work in the Indian visual communications sphere.

The Awards have a comprehensive list of categories, structured to recognise individual components as well as entire projects that exist across multiple platforms and channels.

A specialist jury, consisting of the top design professionals from across the world, is selected to judge all submitted entries.

Kyoorius

Since 2006, Kyoorius has been at the forefront of connecting the creative community in India through programmes that inform, inspire and stimulate.

Kyoorius celebrates all aspects of design, creative communications and marketing. Through events, regular publications and other initiatives, Kyoorius is committed to galvanising creativity and design in India and inspiring future innovators.

ELIGIBILITY & RULES

Dates

All work must be published or commercially released for the first time between **January 1, 2021 – June 30, 2023**

"Published" means the work appeared in a form of mass media exposed to a substantial audience.

"Commercially Released" means the completed work has been made available and handed over to the audience or the client for intended use.

Submission Restrictions

- Please refer to individual category requirements for specific category regulations.
- The exact same piece in different executions may NOT be entered into the same category.
- Work produced on behalf of Kyoorius and its programming, including the Kyoorius Creative Awards, Kyoorius Design Awards, Kyoorius Young Blood Awards, Kyoorius Designyatra, etc. is not eligible.

Language Restrictions

- The Kyoorius Design Awards celebrate and recognise work published or released in English and any Indian regional language.
- English translations are required for all work. These can be included in the 'Translation' section when submitting your entry online.
- Video Entries: For video entries in non-English languages, please provide English subtitles.

Non-Compliance

Kyoorius reserves the right to review all entries questioned during the judging process. Not complying with the rules and/or attempting to enter fraudulent work will result in the following:

- A shop, agency, the regional office of an agency network, team, or an independent that enters work for non-existent clients, or made and run without a client's approval, will be banned from entering the Kyoorius Design Awards / other Kyoorius properties for 5 years.
- The team credited on the fake work will be banned from entering the Kyoorius Design Awards for 5 years.
- A shop, agency, the regional office of an agency network, or the independent agency that enters work that has run once, on late night TV, or has only run because the agency produced a single piece of work and paid to run it themselves, will be banned from entering the Kyoorius Design Awards for 3 years.

*Note: Kyoorius reserves the right to review 'late-night, ran once' and launch versions, at discretion.

If it is determined that the work was created expressly for award show entry, the penalty will hold.

Terms & Conditions

All entries become the property of Kyoorius Communications Pvt. Ltd. and will not be returned.

Kyoorius will require proof of publication for all entries, and has the right to request additional proof of initial publication and/or air date to be submitted within 15 days of the request.

The entrant also grants permission to Kyoorius to show, copy or play the entries at times as Kyoorius deems appropriate. If any media publishing or broadcast house shall agree to telecast a news or other program relating to the Kyoorius Design Awards, the entrant further agrees to obtain any permissions and to absorb talent or other residual charges incurred by inclusion of his or her entry in the program, if required.

All entries are subject to the rules of the Kyoorius Design Awards. Decisions of judges on all matters during judging, including qualifications and categories, are final. Any and all disputes will be decided by Kyoorius. Kyoorius reserves the right to disqualify work that it finds to be fatally compromised.

AWARDS & JUDGING CRITERIA

In-Book Winner

An In-Book is recognised as cutting edge, stellar work that sits at a higher notch than the mass of advertising, design, marketing communications or visual communications work seen by one and all. In-Book winners receive a Baby Elephant trophy, and are featured in the Kyoorius Awards Annual.

Blue Elephant

The Blue Elephant is recognised as a symbol of the very highest creative or design achievement. All winners receive the Blue Elephant trophy, are showcased in the Kyoorius Awards Annual, and are eligible to use the Blue Elephant mark for publicising their work.

Black Elephant

The Black Elephant is recognised as work that is the best of the entire show, regardless of disciplines and categories. A rare and most prestigious achievement, the winner receives the most coveted Black Elephant trophy, is showcased in the Kyoorius Awards Annual, and is eligible to use the Black Elephant mark for publicising the work.

Judging Criteria

All Awards by Kyoorius follow a comprehensive multiple-round judging process, where jurors base their decisions on three criteria, reviewing if the entry is :

- features an original and inspiring idea / concept /use of principle
- well-executed
- relevant to context

In the categories relating to craft, work is judged first on the strength of the craft, then on how it contributes to the success of the idea.

All decisions pertaining to judging and winning are solely the responsibility and onus of the jury.

GLOSSARY OF TERMS

Category Structure

- Discipline:
The various classifications of work under which entries may be submitted. (e.g. Branding & Identity, Packaging Design, Design For Communication, Graphic Design, Architecture, etc.)
- Category:
The specific media or platform type.
- Subcategory:
The most specific detail of your entry category selection. Multiple Subcategories may be listed within a Category.

Entries

- Single:
A single piece of work that may or may not be part of a campaign.
- Completed Entries:
After submitting payment in the entry process, your entries are considered "Completed." Entries that are not completed still exist on your "Review Entries" page, but will not be eligible for judging until completed.

Payment

- Invoice:
This is a documentation of the financial summary of your entries. This will only include the entries for which you have submitted payment in the entry process.
- Offline Payment:
Payment by Cheque, or NTGS / REFT Transfer are accepted as Offline Payment. The completed second page of the Invoice must be sent along with your payment.
*Note: Not including the required information may cause the processing of your entries to be delayed. Your payment status will remain "Not Paid" until we receive and process your payment.
- Online Payment:
Payment by Online Credit Card (Mastercard & Visa) is accepted. Your credit card information will be encrypted and processed via VeriSign Secure Online Payment Gateway so your privacy is protected. Kyoorius WILL NOT STORE your information for any reason.

GLOSSARY OF TERMS

Submission Media

This refers to the material and content that the jury will be reviewing. This can include physical material, videos, audio files, URLs or PDFs.

Element

This refers to how many pieces were part of your campaign. i.e. 4 posters count as 4 elements, 3 posters count as 3 elements.

Media

Media includes videos, audio files, URLs or PDFs.

*Note: Reference Images are considered as Media, but not Submission Media.

Reference Images

All entries require high resolution digital images as 'thumbnails' or Reference Images. These images will not be considered as judging material, but are meant to visually depict an entry.

ENTERING

Enter using the judging system for the 2023 Kyoorius Design Awards on

<https://awards.kyoorius.com>

Information Requirements

All entries require information on the project. Below is the information that is required for all entries, regardless of category.

*Note: Optional fields are noted as such.

General Project Information

- Client Company: Who was the client on the project?
- Entry Title: Name your entry appropriately.
- Long Description: Describe your project in 200 words or less; the jury will see this.
- Translation: A translation to English is required for all entries which are not originally in English

Credits

- Company: Which companies worked on this project?
*Note: See glossary of terms for clarification
- Individual: Which individuals contributed to this project?

Media

Judging media is determined by the category. However, each entry is required to include reference images and a thumbnail. The jury will see this thumbnail for reference only during judging.

PAYMENT

All payments must be made in Indian Rupees. All offline payments must reach Kyoorius within 15 days after the date on your Proforma Invoice.

Online Payment

Online payments are accepted via credit card or debit card.

Mastercard and Visa credit and debit cards are accepted via VeriSign Secure Online Payment Gateway.

Offline Payment

- Cheque: For the total amount of fees, cheques must be made payable to: Kyoorius Communications Pvt. Ltd.
*Note: All cheques must be drawn on an Indian bank, and payable in Indian rupees.
- NTGS / REFT Transfer: Entrants may arrange for payment via net-banking or NTGS / REFT transfer. Account details will be given during the payment process.

All entry fees are non-refundable and non-transferable. Whether you select online or offline payment, you are committing to pay for your entries in full.

PRICING

Your net cost per entry is **INR 8,000/-** exclusive of government taxes as applicable.

CATEGORIES & PRICING

COMMUNICATION DESIGN

BRANDING & IDENTITY

Visual Identity Scheme: **Cost / Entry: Rs 8,000**

Start-up Companies

A visual identity scheme for startups and new companies. Should express the brand through at least 3 platforms.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Visual Identity Scheme: **Cost / Entry: Rs 8,000**

New Brands / Products / Services

A visual identity scheme for new brands, products or services by existing companies. Should express the brand through at least 3 platforms.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Visual Identity Scheme: **Cost / Entry: Rs 8,000**

Re-Branding / Brand Refresh

A visual identity scheme that overhauls an existing scheme. Should express the brand through at least 3 platforms.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Campaign Branding & Identity **Cost / Entry: Rs 8,000**

Branding or identity schemes for a specific marketing campaign or limited product line. Should express the brand through at least 3 platforms.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Channel Branding & Identity **Cost / Entry: Rs 8,000**

Entire channel identities or elements of them, e.g. idents and stings.

Submission Media: Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Sonic Branding & Identity**Cost / Entry: Rs 8,000**

Sonic branding that appears across various customer touchpoints to tell a brand's story. Includes audio logos, sounds, jingles, as well as music curation and in-store audio that reinforces a brand's identity.

Submission Media: Audio / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Logos:**Cost / Entry: Rs 8,000****Static**

Single or a family of static logos for one property.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Logos:**Cost / Entry: Rs 8,000****In-Motion**

Single or a family of in-motion logos for one property.

Submission Media: Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Logos:**Cost / Entry: Rs 8,000****Static & In-Motion**

Single or a family of both, static and in-motion logos for one property.

Submission Media: Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Brand Expression:**Cost / Entry: Rs 8,000****Print**

Branded printed communications for one brand.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Brand Expression:**Cost / Entry: Rs 8,000****Stationery**

Stationery and visual identity applications for a brand.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Brand Expression: **Cost / Entry: Rs 8,000**
Moving Image

Branded moving image work for one brand.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Brand Expression: **Cost / Entry: Rs 8,000**
Digital

Branding that lives on digital platforms for one brand.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Brand Expression: **Cost / Entry: Rs 8,000**
Experience / Environments / Activations

Branding of an activation or series of activations that are authentic to a brand's identity and bring a brand to life.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

PACKAGING DESIGN

Luxury Packaging Design **Cost / Entry: Rs 8,000**

Packaging for high-end brands or limited edition items.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Consumer Packaging Design **Cost / Entry: Rs 8,000**

Packaging for FMCG, consumer electronics, and other products available in mainstream retail spaces.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Speciality / Special Edition**Cost / Entry: Rs 8,000****Packaging Design**

Packaging for special or promotional products, run for a specific period of time or limited to a specific number of products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Structural Packaging Design**Cost / Entry: Rs 8,000**

The design of the shape and form of a piece of packaging, with a focus on functionality.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Innovative Packaging Design**Cost / Entry: Rs 8,000**

The use of new technologies and materials to create an innovative piece of packaging.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Sustainable Packaging Design**Cost / Entry: Rs 8,000**

Eco-friendly packaging that is functional, cost-effective, logistically and energy efficient, uses renewable sources, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

DESIGN FOR COMMUNICATION**Integrated Graphics****Cost / Entry: Rs 8,000**

Graphic design work with one concept applied across a range of formats.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Catalogues & Brochures**Cost / Entry: Rs 8,000**

Catalogues, brochures, manuals, instruction booklets, reference guides, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Annual / CSR Reports: Print **Cost / Entry: Rs 8,000**

Printed annual or CSR reports.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Annual / CSR Reports: Digital **Cost / Entry: Rs 8,000**

Annual or CSR reports hosted on digital platforms.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Annual / CSR Reports: Hybrid **Cost / Entry: Rs 8,000**

Annual or CSR reports hosted on digital platforms and available physically as well.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 (Single)

Direct Mail **Cost / Entry: Rs 8,000**

Physical mail that drives a specific call to action or targets a specific audience.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Calendars **Cost / Entry: Rs 8,000**

Physical calendars.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Wedding & Invitation Cards **Cost / Entry: Rs 8,000**

Physical personal greeting, wedding or invitation cards.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Posters **Cost / Entry: Rs 8,000**

Single and double-sided posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Point Of Sale**Cost / Entry: Rs 8,000**

Promotional material at the point of sale.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Data Visualisation**Cost / Entry: Rs 8,000**

Any physical piece that brings data to life. The depiction of data should make the comprehension of the topic it is illustrating easier than other media.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Applied Print Graphics**Cost / Entry: Rs 8,000**

Items that do not fit into any other category under Design For Communication.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

DESIGN FOR EDITORIAL**Entire Magazine Design:****Cost / Entry: Rs 8,000****Consumer**

Design for a consumer magazine, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Magazine Design:**Cost / Entry: Rs 8,000****Trade**

Design for a trade magazine, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Magazine Design:**Cost / Entry: Rs 8,000****Independent**

Design for an independent magazine, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Magazine Design: Cost / Entry: Rs 8,000
Supplements

Design for a magazine supplement, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Entire Magazine Design: Cost / Entry: Rs 8,000
Special Issue

Design for a special edition magazine - single edition not released periodically, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Magazine Spreads, Sections & Covers: Cost / Entry: Rs 8,000
Consumer

Design for sections or covers of a consumer magazine, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Magazine Spreads, Sections & Covers: Cost / Entry: Rs 8,000
Trade

Design for sections or covers of a trade magazine, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Magazine Spreads, Sections & Covers: Cost / Entry: Rs 8,000
Independent

Design for sections or covers of an independent magazine, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Magazine Spreads, Sections & Covers: Cost / Entry: Rs 8,000
Supplements

Design for sections or covers of a magazine supplement, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Magazine Spreads, Sections & Covers: Special Issue **Cost / Entry: Rs 8,000**

Design for sections or covers of a special edition magazine, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Newspaper Design: Consumer **Cost / Entry: Rs 8,000**

Design for a consumer newspaper, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Newspaper Design: Trade **Cost / Entry: Rs 8,000**

Design for a trade newspaper, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Newspaper Design: Independent **Cost / Entry: Rs 8,000**

Design for an independent newspaper, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Newspaper Design: Supplements **Cost / Entry: Rs 8,000**

Design for a newspaper supplement, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Newspaper Design: Special Issue **Cost / Entry: Rs 8,000**

Design for a special edition newspaper - single edition not released periodically, digital or printed.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Newspaper Spreads, Sections & Covers: Consumer **Cost / Entry: Rs 8,000**

Design for sections or covers of a consumer newspaper, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Newspaper Spreads, Sections & Covers: Trade **Cost / Entry: Rs 8,000**

Design for sections or covers of a trade newspaper, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Newspaper Spreads, Sections & Covers: Independent **Cost / Entry: Rs 8,000**

Design for sections or covers of an independent newspaper, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Newspaper Spreads, Sections & Covers: Supplements **Cost / Entry: Rs 8,000**

Design for sections or covers of a newspaper supplement, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

Newspaper Spreads, Sections & Covers: Special Issue **Cost / Entry: Rs 8,000**

Design for sections or covers of a special edition newspaper, digital or printed.
Submission Media: Physical (Compulsory) + PDF / Video
Elements Required: 1 to 5 (Single / Campaign)

DESIGN FOR BOOKS

Entire Books: **Cost / Entry: Rs 8,000**

Trade

Books from trade publishers, available through various retail channels. Includes all general fiction and non-fiction.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Books: **Cost / Entry: Rs 8,000**

Culture, Art & Design

Books focusing on arts, culture design, fashion, lifestyle, photography and more.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Books: **Cost / Entry: Rs 8,000**

Children & Young Adults

Books for children and young adults.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single/ Campaign)

Entire Books: **Cost / Entry: Rs 8,000**

Illustrated Books & Graphic Novels

Books where illustration is a key component of the design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Books: **Cost / Entry: Rs 8,000**

Specialist & Limited Edition

Limited edition books with a small print run or on specific topics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Entire Books: **Cost / Entry: Rs 8,000**

E-Books & Digital Books

Books released on digital platforms only.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Book Covers: **Cost / Entry: Rs 8,000**

Trade

Cover design for books from trade publishers, available through various retail channels. Includes all general fiction and non-fiction.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Book Covers: **Cost / Entry: Rs 8,000**

Culture, Art & Design

Cover design for books focusing on arts, culture design, fashion, lifestyle, photography and more.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Book Covers: **Cost / Entry: Rs 8,000**

Children & Young Adults

Cover design for books for children and young adults.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Book Covers: **Cost / Entry: Rs 8,000**

Illustrated Books & Graphic Novels

Cover design for books where illustration is a key component of the design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Book Covers: **Cost / Entry: Rs 8,000**

Specialist & Limited Edition

Cover design for limited edition books with a small print run or on specific topics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Book Covers:**Cost / Entry: Rs 8,000****E-Books & Digital Books**

Cover design for books released on digital platforms only.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

GRAPHIC DESIGN**Advertising****Cost / Entry: Rs 8,000**

Advertising where the craft of graphic design brings the creative idea to life.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Digital**Cost / Entry: Rs 8,000**

Graphic design for digital use or viewing.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Editorial**Cost / Entry: Rs 8,000**

Graphic design for magazines, newspapers and editorial products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Environmental**Cost / Entry: Rs 8,000**

Graphic design for wayfinding and environmental graphics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Motion**Cost / Entry: Rs 8,000**

Moving graphic design.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Packaging**Cost / Entry: Rs 8,000**

Graphic design for packaging design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Printed Material **Cost / Entry: Rs 8,000**

Graphic design for miscellaneous printed material - leaflets, booklets, catalogues, books, newsletters, stationery, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Product **Cost / Entry: Rs 8,000**

Graphic design for miscellaneous products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Poster **Cost / Entry: Rs 8,000**

Graphic design for posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

ILLUSTRATION

Advertising **Cost / Entry: Rs 8,000**

Advertising where the craft of illustration brings the creative idea to life.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Digital **Cost / Entry: Rs 8,000**

Illustration for digital use or viewing.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Editorial **Cost / Entry: Rs 8,000**

Illustration for magazines, newspapers and editorial products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Environmental **Cost / Entry: Rs 8,000**

Illustration for wayfinding and environmental graphics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Motion**Cost / Entry: Rs 8,000**

Moving illustration.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Packaging**Cost / Entry: Rs 8,000**

Illustration for packaging design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Printed Material**Cost / Entry: Rs 8,000**

Illustration for miscellaneous printed material - leaflets, booklets, catalogues, books, newsletters, stationery, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Product**Cost / Entry: Rs 6,000**

Illustration for miscellaneous products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Poster**Cost / Entry: Rs 6,000**

Illustration for posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

PHOTOGRAPHY**Advertising****Cost / Entry: Rs 8,000**

Advertising where the craft of photography brings the creative idea to life.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Digital**Cost / Entry: Rs 8,000**

Photography for digital use or viewing.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Editorial**Cost / Entry: Rs 8,000**

Photography for magazines, newspapers and editorial products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Environmental**Cost / Entry: Rs 8,000**

Photography for wayfinding and environmental graphics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Motion**Cost / Entry: Rs 8,000**

Moving photography.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Packaging**Cost / Entry: Rs 8,000**

Photography for packaging design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Printed Material**Cost / Entry: Rs 8,000**

Photography for miscellaneous printed material - leaflets, booklets, catalogues, books, newsletters, stationery, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Product**Cost / Entry: Rs 8,000**

Photography for miscellaneous products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Poster**Cost / Entry: Rs 8,000**

Photography for posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

TYPE DESIGN & TYPOGRAPHY

Type Design: **Cost / Entry: Rs 8,000**

Traditional

Type design that demonstrates the hallmarks of the classic Serif font family and similarly traditional styles outside the Latin realm, such as Devnagiri, Arabic, etc.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Type Design: **Cost / Entry: Rs 8,000**

Sans Serif

Type design based on the simple style of Sans Serif, which lacks calligraphic elements, like serifs and is typically with low stroke contrast.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Type Design: **Cost / Entry: Rs 8,000**

Script

Type design with handwritten aesthetics.

Submission Media: PDF / Video+ Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Type Design: **Cost / Entry: Rs 8,000**

Multi-Style

Type design made in multiple styles but as one family package.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Typography: **Cost / Entry: Rs 8,000**

Advertising

Advertising where the craft of typography brings the creative idea to life.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Digital

Typography for digital use or viewing.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Editorial

Typography for magazines, newspapers and editorial products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Environmental

Typography for wayfinding and environmental graphics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Motion

Moving typography.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Packaging

Typography for packaging design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**

Printed Material

Typography for miscellaneous printed material - leaflets, booklets, catalogues, books, newsletters, stationery, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**
Product

Typography for miscellaneous products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Typography: **Cost / Entry: Rs 8,000**
Poster

Typography for posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

WRITING FOR DESIGN

Advertising **Cost / Entry: Rs 8,000**

Advertising where the craft of writing brings the creative idea and design to life.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Digital **Cost / Entry: Rs 8,000**

The craft of writing as a design element meant for digital use or viewing.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Editorial **Cost / Entry: Rs 8,000**

The craft of writing as an element of design for magazines, newspapers and editorial products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Environmental **Cost / Entry: Rs 8,000**

The craft of writing as an element of design for wayfinding and environmental graphics.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Motion**Cost / Entry: Rs 8,000**

The craft of writing as an element of design in moving text and images.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 to 5 (Single / Campaign)

Packaging**Cost / Entry: Rs 8,000**

The craft of writing as an element of design for packaging design.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Printed Material**Cost / Entry: Rs 8,000**

The craft of writing as an element of design for miscellaneous printed material - leaflets, booklets, catalogues, books, newsletters, stationery, etc.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Product**Cost / Entry: Rs 8,000**

The craft of writing as an element of design for miscellaneous products.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

Poster**Cost / Entry: Rs 8,000**

The craft of writing as an element of design for posters.

Submission Media: Physical (Compulsory) + PDF / Video

Elements Required: 1 to 5 (Single / Campaign)

DIGITAL DESIGN**Digital Products:****Cost / Entry: Rs 8,000****Website**

Overall execution of a website or microsite.

Submission Media: URL + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Digital Products:
Games**

Cost / Entry: Rs 8,000

Overall execution of a game.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Digital Products:
Apps, Tools, Utilities and Widgets**

Cost / Entry: Rs 8,000

Overall execution of an app, tool, utility or widget.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Digital Products:
Operating Systems**

Cost / Entry: Rs 8,000

Overall execution of an operating system.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Connected Experiences:
Connected Devices**

Cost / Entry: Rs 8,000

Products designed to work together with a digital platform.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Connected Experiences:
Wearables**

Cost / Entry: Rs 8,000

Products designed to be worn and work together with a digital platform.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Immersive Experiences:
AR**

Cost / Entry: Rs 8,000

Overall execution of Augmented Reality experiences that may or may not be interactive.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Immersive Experiences:**Cost / Entry: Rs 8,000****VR**

Overall execution of Virtual Reality experiences that may or may not be interactive.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Immersive Experiences:**Cost / Entry: Rs 8,000****Installations & Projections**

Overall execution of multi-sensory installations or projections that may or may not be interactive.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Service Digitisation**Cost / Entry: Rs 8,000**

Service design, which takes an analogue service and brings it to life in digital.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

User Experience (UX)**Cost / Entry: Rs 8,000**

Overall execution of the experience a user has when interacting with a product.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

User Interface (UI)**Cost / Entry: Rs 8,000**

Overall execution of interfaces to maximise usability, function and user experience.

Submission Media: URL / PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

CATEGORIES & PRICING

ARCHITECTURE

ARCHITECTURE

Urban House

Cost / Entry: Rs 8,000

Any individual dwelling in a densely built-up setting (includes conjoined developments of up to two houses).

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Rural House

Cost / Entry: Rs 8,000

Any individual dwelling in a low-density or non-urban setting (includes conjoined developments of up to two houses).

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Housing Project

Cost / Entry: Rs 8,000

Any multi-dwelling development consisting of two or more homes.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Residential Rebirth Project

Cost / Entry: Rs 8,000

Any refurbishment or renovation of an existing residential building (includes extensions).

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Civic Building

Cost / Entry: Rs 8,000

Any project used by the public or that serves the community including schools, university buildings, hospitals, medical centres, infrastructure, stations, airports, sports halls, community centres, police stations, city/town halls, courthouses, embassies and all other government buildings. Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Cultural Building

Cost / Entry: Rs 8,000

Any project where people go to experience culture including museums, art galleries, religious buildings, visitor centres, libraries, theatres, concert halls, stadiums, arenas and all other entertainment venues.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Business Building**Cost / Entry: Rs 8,000**

Any private commercial building serving as a workplace or where services are provided including offices, co-working spaces, headquarters, shops, shopping centres, factories, doctors' surgeries, dentists, banks, gyms etc.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Hospitality Building**Cost / Entry: Rs 8,000**

Any project where people primarily go to eat, sleep or drink including hotels, restaurants and bars.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Rebirth Project**Cost / Entry: Rs 8,000**

Any refurbishment or adaptive reuse of an existing building or space (excluding residential projects).

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Small Building**Cost / Entry: Rs 8,000**

Any project that is relatively small in size or cost, including pavilions, shelters, cabins, open-air structures, temporary structures, micro-housing, modular housing, boutiques, kiosks and classrooms.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Landscape Project**Cost / Entry: Rs 8,000**

Any landscape architecture project involving the design of outdoor areas including public or private parks, gardens, the grounds of educational or business buildings, public spaces and playgrounds.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

SPATIAL DESIGN

Exhibitions

Cost / Entry: Rs 8,000

Design of permanent or temporary exhibitions.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Installations

Cost / Entry: Rs 8,000

Temporary or permanent installations. Could be branded or informative.

May or may not be interactive. Could be stand-alone or part of an exhibition. Could also be a fully immersive environment.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Branded Environments

Cost / Entry: Rs 8,000

Design of brand-inspired interiors and public spaces (neither retail, exhibitions, nor installations). You can enter concept spaces, experience centres, airport lounges, etc.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Retail

Cost / Entry: Rs 8,000

Design of retail spaces, including interiors, pop-up and permanent shops, visual merchandising and window displays.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Expo & Trade Shows

Cost / Entry: Rs 8,000

Design of trade stands and expositions.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Set & Stage

Cost / Entry: Rs 8,000

Design of sets used for theatre, film or TV, and set design to support corporate or commercial events.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Hospitality**Cost / Entry: Rs 8,000**

Includes, but is not limited to, hotels, nightclubs, bars, restaurants.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Workplace**Cost / Entry: Rs 8,000**

Offices and places of work.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Public Spaces**Cost / Entry: Rs 8,000**

Includes, but is not limited to, libraries, leisure centres, museums, hospitals, places of worship, parks, public toilets, government buildings.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Wayfinding & Environmental**Cost / Entry: Rs 8,000**

Signage, wayfinding and information graphics. Also graphic design that enhances a space (often large in scale). You can enter environmental graphics for exhibitions, hospitals, offices, shops, malls, wayfinding systems, etc.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Virtual / Digital**Cost / Entry: Rs 8,000**

Design of a virtual or a digital "space", such as an immersive experience.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

CATEGORIES & PRICING

INTERIORS

INTERIOR DESIGN PROJECTS

House Interior

Cost / Entry: Rs 8,000

Any individual dwelling interior project.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Apartment Interior

Cost / Entry: Rs 8,000

Any individual apartment or multi-dwelling development interior project.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Restaurant & Bar Interior

Cost / Entry: Rs 8,000

Any interior project where people go to eat including restaurants, cafes, bars, clubs and event venues.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Hotel & Short Stay Interior

Cost / Entry: Rs 8,000

Any hospitality interior project where people stay short-term for business or leisure, including hotels, guesthouses and guestrooms.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Large Workplace Interior

Cost / Entry: Rs 8,000

Any space more than 1000 square metres that is primarily dedicated to work including offices, studios and co-working spaces.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Small Workplace Interior

Cost / Entry: Rs 8,000

Any space less than 1000 square metres that is primarily dedicated to work including offices, studios and co-working spaces.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Large Retail Interior**Cost / Entry: Rs 8,000**

Any space more than 250 square metres where retail is the primary activity including shops, shopping centres, boutiques, opticians, bakeries, showrooms and sales centres.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Small Retail Interior**Cost / Entry: Rs 8,000**

Any space less than 250 square metres where retail is the primary activity including shops, shopping centres, boutiques, opticians, bakeries, showrooms and sales centres.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Leisure & Wellness Interior**Cost / Entry: Rs 8,000**

Any interior project for leisure, health or wellbeing including spas, nail salons, gyms, pharmacies, hair salons, doctors' surgeries, dentists, hospitals and medical centres.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Civic & Cultural Interior**Cost / Entry: Rs 8,000**

Any interior project that is used by the public including museums, art galleries, educational spaces, religious spaces, libraries, theatres, concert halls, stations, city/town halls and courthouses.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

INTERIOR PRODUCTS

Home & Seating Furniture

Cost / Entry: Rs 8,000

Carpets and runners, chairs, coffee and side tables, cupboards, decorations and accessories, dressers, home furniture accessories, home textiles, multimedia furniture, recliners, room dividers, seating, shelves, sideboards, stools, storage, stoves, tables, upholstered furniture, wardrobes, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Bedroom Furniture & Beds

Cost / Entry: Rs 8,000

Bedcovers, bedroom furniture accessories, beds, bedsteads, bed tables, bedroom textiles, frames, mattresses, pillows, storages, wardrobes, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Lamps & Luminaries

Cost / Entry: Rs 8,000

Ceiling lights, chandeliers, decorative lighting, desk lamps, floor lamps, guidance systems, hanging lamps, lighting ranges, pendant luminaires, reading lamps, table lamps, wall lamps, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Lighting Systems

Cost / Entry: Rs 8,000

Built-in lighting, down lights, emergency lighting, floodlighting, guidance systems, lighting ranges, lighting systems, outdoor lamps, outdoor lighting, retail lighting, solar-powered lamps, special purpose lighting, spotlights, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Household Appliances & Household Accessories

Cost / Entry: Rs 8,000

Aroma diffuser, cleaning accessories, cleaning equipment, fans, fire extinguishers, ironing systems, sewing machines, sockets, tumble dryers, vacuum cleaners, washing machines, waste systems, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Kitchens & Kitchen Furniture**Cost / Entry: Rs 8,000**

Eat-in kitchens, fitted kitchens, industrial kitchens, kitchen elements, kitchen islands and blocks, kitchen units, kitchenettes, luxury kitchens, mobile kitchens, pantry kitchens, professional kitchens, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Kitchen Taps & Sinks**Cost / Entry: Rs 8,000**

Built-in sinks, electronic fittings, filter taps, flush mounted sinks, inset sinks, kitchen tap ranges, kitchen taps, single lever mixers, sink and tap combinations, sink ranges, sinks, twin-lever taps, under mounted bowls, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

**Kitchen Appliances
& Kitchen Accessories****Cost / Entry: Rs 8,000**

Catering appliances, coffee machines, dishwashers, electric kettles, extractor hoods, fondues, fryers, grills, grinders, hobs, juicers, kitchen equipment, kitchen machines, microwaves, milk frothers, mixers, multifunction devices, ovens, pressure cookers, refrigerators and freezers, rice cookers, smoothie makers, soda makers, steam cookers, sterilizers, storage, stoves, tea makers, thermometers, toasters, water filtration systems, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Cookware & Cooking Utensils**Cost / Entry: Rs 8,000**

Baking sets, baking utensils, bowls, cookware sets, frying pans, frying pan sets, kitchen aids, kitchen scales, kitchen textiles, kitchenware, knife blocks, knife sets, knives, saucepan sets, saucepans, special cookware, storage, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Tableware**Cost / Entry: Rs 8,000**

Bottles, bowls, carafes, ceramics, coffee pots, cutlery sets, dishes, glasses, mugs, oil and vinegar dispensers, porcelain, salt and spice cellars, special cutlery, table decorations, table textiles, teapots and tea sets, thermos flasks, travel mugs, vases, wine openers, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Bathroom, Sanitary Equipment, Fixtures & Accessories**Cost / Entry: Rs 8,000**

Bathroom accessories, bathroom drainage systems, bathroom furniture, bathroom mirrors, bathroom ranges, bathroom textiles, bathtubs, bidets, showers, toilets and accessories, wash basins, whirlpools, basin mixers, electronic fittings, shower systems, showerheads, single lever mixers, twin-lever taps, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Garden Furniture**Cost / Entry: Rs 8,000**

Conservatories, garden and outdoor furniture, lounge furniture, patio and balcony furniture, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Garden Appliances & Accessories**Cost / Entry: Rs 8,000**

Accessories, barbecues, barbecue equipment, barbecue fireplaces, fences, fire pits and fire baskets, fountains, garden appliances, garden decorations, garden equipment, garden sheds, outdoor heaters, plant pots, pool accessories, pools, smoke ovens, smokers, sun protection, taps, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Interior Design Elements**Cost / Entry: Rs 8,000**

Access control systems, bar counters and fittings, bar furniture, carpets, ceiling fans, contract furniture, décors, display solutions, doors and door systems, elevators, fire detectors, fittings, floor coverings, handles and handle systems, mirrors, partition systems, photo frames, post-boxes, room acoustics, screens, security systems, smart home systems and automation, smoke alarms, sockets, soft furnishings, stairs, sun protection, switches and systems, tiles, wallpapers and wall panelling, window blinds and accessories, windows, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Office Furniture**Cost / Entry: Rs 8,000**

Boards, cloakrooms, conference and meeting room furniture, desks, lecterns and writing desks, lounge furniture, office accessories, office chairs, office equipment, office furniture, office furniture systems, quiet zones, reception and waiting area furniture, room dividers, seating furniture systems, shelves and closets, storage space, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Office Supplies & Stationery**Cost / Entry: Rs 8,000**

Ballpoint pens, calculators, folders, fountain pens, notebooks, office organisation, pencils, pens, planners and calendars, presentation equipment, stamps, staplers and hole punches, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Industrial**Cost / Entry: Rs 8,000**

3D printers, 3D scanners, automations, cash dispensers, cleaning equipment, components, control systems, detectors, equipment, event technology, gate and door systems, industrial products, light bulbs and tubes, machines, measuring technology, operating technology, POS systems, printers, safety technology, scanners, suction devices, switches, terminals, testing technology, timers, workstation systems, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

CATEGORIES & PRICING

PRODUCT DESIGN

PERSONAL USE

Outdoor & Camping Equipment

Cost / Entry: Rs 8,000

Binoculars, camping furniture, camping tableware, headlamps, mattresses, mobile lighting, mobile power supply, outdoor clothing, outdoor equipment, outdoor shoes, penknives and hunting knives, sleeping bags, tent accessories, tents, torches, vacuum flasks, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Sports Equipment

Cost / Entry: Rs 8,000

Equestrian sports and equipment, fitness accessories, fitness equipment, functional clothing, golf and golf accessories, sporting goods, sports clothing, sports shoes, trend sports and equipment, water sports and equipment, winter sports and equipment, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Hobby & Leisure Equipment

Cost / Entry: Rs 8,000

Games, gaming machines, music equipment, musical instruments, novelty goods and gifts, pet supplies, play equipment, scooters, skateboards, toys, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Babies & Children

Cost / Entry: Rs 8,000

Accessories, baby bottles, baby carriers, baby phones and cameras, baby scales, breast pumps, child seats, children's bicycles, children's cutlery sets, children's furniture, children's tableware sets, clothing, cradles, games, hygiene products, pacifiers, play equipment, playpens, pregnancy and parenting products, school bags, strollers, toys, travel cots, tricycles, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Personal Care, Wellness & Beauty**Cost / Entry: Rs 8,000**

Bathroom scales, brushes, combs, cosmetic tools, hair curlers, hair straighteners, hairdryers, heated pillows and covers, hygiene products, infrared cabins, manicure and pedicure equipment, massage equipment, oral hygiene, saunas, sex toys, shaving and hair removal, sunbeds, ultrasound devices, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Luggage & Bags**Cost / Entry: Rs 8,000**

Backpacks, briefcases, camera bags, dry bags, handbags, luggage scales, school bags, suitcases, tote bags, travel bags, trolleys, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Glasses**Cost / Entry: Rs 8,000**

Prescription glasses, reading glasses, sports glasses, sunglasses, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Watches**Cost / Entry: Rs 8,000**

Alarm clocks, analogue watches, chronographs, clockworks, digital watches, diving watches, fashion watches, long case clocks, luxury watches, pocket watches, skeleton watches, sports watches, stopwatches, three-hand watches, time zone watches, wall clocks, wristwatches, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Jewellery**Cost / Entry: Rs 8,000**

Anklets, bracelets, brooches, clasps, costume jewellery, cufflinks, earrings, hair accessories, jewellery collections, luxury jewellery, necklaces and pendants, piercing and body art, pins, rings, wedding rings, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

3D Printed Products

Cost / Entry: Rs 8,000

Products that have been manufactured via the 3D printing process, not industrially.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

WHITE GOODS

Tools

Cost / Entry: Rs 8,000

Construction equipment, construction lighting, electronic tools, garden tools, garden tool sets, hand tools, home tools, industrial tools, ladders, measurement, safety clothing, tool accessories, tool boxes, tool cabinets, work benches, work lighting, work protection, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Robotics

Cost / Entry: Rs 8,000

Autonomous mobile robots, cleaning robots, exoskeletons, exploration robots, humanoid robots, industrial robots, medical robots, robot vacuum cleaners, robotic lawnmowers, robotic parts, service robots, toy robots, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

TV & Home Entertainment

Cost / Entry: Rs 8,000

3D glasses, antennae, docking stations, e-readers, game consoles, home cinema, playback devices, projectors, receivers, remote controls, streaming clients, TV accessories, TVs, TV wall mounts, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Audio

Cost / Entry: Rs 8,000

Amplifiers, audio accessories, bluetooth speakers, DJ equipment, docking stations, headphones, Hi-fi systems, MP3 / MP4 players, radios, record players, speakers, soundbars, sound systems, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Camera & Camera Equipment**Cost / Entry: Rs 8,000**

Analogue cameras, camcorders, camera accessories, camera lenses, cameras, cine cameras, compact cameras, digital cameras, instant cameras, SLR cameras, surveillance cameras, telescopes, tripods, video cameras, VR cameras, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Drone / Action Cameras**Cost / Entry: Rs 8,000**

Action cameras, DIY drones, drone accessories, FPV drones, fun drones, multicopters, professional drones, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Mobile Devices**Cost / Entry: Rs 8,000**

Mobile Phones, Tablets, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Wearables**Cost / Entry: Rs 8,000**

Accessories, activity trackers, powerbanks, smartwatches, tablets, VR headsets, wearables, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Communication Technology**Cost / Entry: Rs 8,000**

2-way radio sets, accessories, base station, batteries, charging stations, conference technology, headsets, microphones, routers, telephones and telephone systems, translation devices, voice recorders, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Computer & Information Technology**Cost / Entry: Rs 8,000**

Accessories, casings, computer components, computers, keyboards, laptops, mobile hard drives, monitors, mouse devices, netbooks, network technology, notebooks, peripheral devices, photocopiers, presentation technology, presenters, printers, scanners, servers, Stylus pens, USB sticks, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Medical Devices & Technology**Cost / Entry: Rs 8,000**

Dental equipment, emergency equipment, general practice equipment, hospital equipment, laboratory furniture, laboratory technology, medical devices, medical equipment, medical furniture, medical imaging, medical instruments, medical measuring devices, medical sanitary fittings, operating equipment, operating technology, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Healthcare**Cost / Entry: Rs 8,000**

Care aids, communication aids, daily living aids, electronic aids, furnishings, hearing aids, measuring devices, mobility aids, orthopaedic aids, orthoses, prostheses, rehabilitation, sleep and respiratory care, veterinary care, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

VEHICLES**Two-Wheelers:****Cost / Entry: Rs 8,000****Cycles**

A human-powered or motor-powered, pedal-driven, single-track vehicle, having two wheels attached to a frame.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Two-Wheelers: **Cost / Entry: Rs 8,000**

Mopeds

A lightweight, low-powered motorbike that can be pedalled, or any low-powered motorbike.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Two-Wheelers: **Cost / Entry: Rs 8,000**

Motorcycles

A powered two-wheeler motor vehicle, popularly known as a bike.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Two-Wheelers: **Cost / Entry: Rs 8,000**

Scooters

A motorcycle with a step-through frame and a platform for the rider's feet.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Two-Wheelers: **Cost / Entry: Rs 8,000**

Electric

Electric or battery powered two-wheelers.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Four-Wheelers: **Cost / Entry: Rs 8,000**

Hatchbacks

A car body configuration with a door that swings upward to provide access to a cargo area.

Submission Media: PDF + Physical (Optional / Supplementary) Elements

Required: 1 (Single)

Four-Wheelers: **Cost / Entry: Rs 8,000**

Sedans

A passenger car in a three-box configuration with separate compartments for engine, passenger, and cargo.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Four-Wheelers: **Cost / Entry: Rs 8,000**
SUVs

Sports Utility Vehicles

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Four-Wheelers: **Cost / Entry: Rs 8,000**
Commercial Vehicles

Agricultural machines, ambulances, buses, construction vehicles, fire engines, forklift trucks, tractors, transport vehicles, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Four-Wheelers: **Cost / Entry: Rs 8,000**
Electric

Electric or battery powered four-wheelers.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Miscellaneous: **Cost / Entry: Rs 8,000**
Personal Mobility

Roller Skates, Skateboards, Electric Skateboards, Hoverboards, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Miscellaneous: **Cost / Entry: Rs 8,000**
Multi-Wheel

Rickshaws, Tricycles, Tri-bikes.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Miscellaneous: **Cost / Entry: Rs 8,000**
8,000 Watercraft

Boat interiors, cargo ships, catamarans, electric boats, kayaks, motorboats, motorships, passenger ships, racing boats, rowing boats, sailing boats, sailing ships, steamboats, water scooters, yachts, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Miscellaneous:

Cost / Entry: Rs 8,000

Motorhomes & Caravans

Alcove motorhomes, base vehicles, campervans, caravan equipment, caravan interior fittings, caravans, components, fully integrated motorhomes, luxury liner, mobile homes, mobile tiny houses, off-road vehicles, partially integrated motorhomes, pick-up caravans, pop-up trailer, porch and car top tents, teardrop trailers, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Miscellaneous:

Cost / Entry: Rs 8,000

Trains & Planes

Aeroplane interiors, aeroplanes, flying devices, freight trains, gondola cable cars, passenger trains, train interiors, trams, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Vehicle Accessories

Cost / Entry: Rs 8,000

Accessories, automotive engineering, car entertainment, car styling, components, dashcams, luggage racks, navigation systems, vehicle interior, vehicle lighting, wheel rims, others.

Submission Media: PDF + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

CATEGORIES & PRICING

DESIGN FOR GOOD

DESIGN FOR GOOD

Design For PSA & Non-Profits

Cost / Entry: Rs 8,000

Design for charities or NGOs, and public service announcements. Entries have to demonstrate positive social impact across research, development and implementation.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Design For Brands

Cost / Entry: Rs 8,000

Design that seeks to build brands and businesses by doing good. Entries have to demonstrate positive social impact across research, development and implementation.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Sustainable Design

Cost / Entry: Rs 8,000

Sustainable design seeks to reduce negative impacts on the environment, The basic objectives of sustainability are to reduce consumption of non-renewable resources and minimise waste.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

Low-Cost & Affordable Design

Cost / Entry: Rs 8,000

Design projects that are price conscious and significantly affordable, without a major impact on objectives and impact.

Submission Media: PDF / Video + Physical (Optional / Supplementary)

Elements Required: 1 (Single)

SUBMISSION MEDIA SPECIFICATIONS

Video File Specifications

Format	Aspect Ratio	Resolution	File Format	Code
HD 1080p	16:9	1920 x 1080	MP4	H264
HD 720p	16:9	1280 x 720	MP4	H264
PAL	4:3	720 x 576	MP4	H264
PAL	16:9	1024 x 576	MP4	H264

How to submit a Content Video / Case Study video

- The video bitrate must be a minimum of 8.5 mbps (or 15 mbps if HD).
 - Your file must be multiplexed with audio and video in one single file.
 - Apply subtitles or dubbing to the work if necessary.
 - Use the entry title or part titles as the file name.
 - Do NOT add a clock or slate at the start.
 - Do NOT use your company logo or branding anywhere in the film.
-

How to create an effective Case Study video

- Describe the idea or solution first, then go on to explain objectives, context and results in more detail later.
 - Show all elements of the project as they were originally released.
 - Emphasise the creative idea and its relevance to the audience.
 - Elaborate, costly films are not a must. Simple films with a clearly presented idea are just as effective.
 - Ensure the film is shorter than 120 seconds.
 - Judges will stop films that are longer than the time allowed.
 - Use entry or part titles as file names where possible.
 - Ensure the Presentation Film narration is in English.
 - Do NOT wait until the end of the film to reveal the solution.
 - Do NOT use your company logo or branding anywhere in the film.
-

How to create an effective Demonstration Film

- Judges will watch the Demonstration Film first, and then view the digital execution if the wish.
 - Clearly show how the digital work functions and how users interact with it.
 - Ensure the Demonstration Film narration is in English.
 - Only show a demonstration of the digital execution, do NOT show other elements of the campaign i.e. objectives, context, results.
 - Do NOT include your Demonstration Film in the URL submission.
-

How to submit a URL of the original execution

- The webpage must be viewable on a Mac, using Chrome.
 - Provide a direct URL link to the original execution.
 - If the URL is no longer live supply a holding page which hosts only the original execution.
 - The URL must be live from submission date until December 2021 .
 - Do NOT submit a case study page if the site is live.
 - Do NOT use your company logo or branding on the web page.
 - Do NOT use your company name or branding in the URL address.
-

How to submit an app

- Submit a URL or a Case Study video or a Demonstration Film.
 - Input a direct URL link to download the full version of the app.
 - If it is a PAID FOR app, supply a gift card/ code that is valid for at least three months after entering.
 - If the app is not available in India. Provide a link to allow us to download it or supply a device with the app already installed.
 - Kyoorius will support apps designed for use on iOS, Android, Blackberry, Windows and Symbian.
 - Provide navigational instructions for the app if necessary.
-

How to submit a digital publication

- If submitting a publication App, see information above.
 - If submitting a digital publication as a URL, supply a direct URL link showing the original execution.
 - If you are submitting a PAID or subscription site, also supply a gift card/ code so Kyoorius can obtain the full working version.
 - If the site is no longer live, supply a URL link to the entry hosted on a webpage. Include a demonstration film or case study film showing how the original execution worked.
 - Kyoorius can support other types of digital publications i.e. EPUBs etc. Contact us if submitting a format other than a URL or app.
-

How to submit PDFs

- The canvas for the PDF should be 1920 by 1080 pixels.
 - Preferably stick to landscape mode or 16:9 ratio.
 - Please ensure all elements in the PDFs are rasterise.
 - Please keep PDFs to a maximum of 5 pages
 - Please ensure the size of the PDFs is under 50 MB Each.
 - Show key elements of the work.
 - Keep explanatory text short and clear.
 - Ensure that explanatory text in the PDF is in English.
 - Do NOT use your company logo or branding anywhere on the board.
 - Do NOT put the entry number or category titles on the PDF.
-

How to submit original work | Physical (2D / 3D)

- Contact us prior to sending highly perishable goods.
- Contact us if you need the item returned. Items will not be returned unless specifically requested by entrant.
- Attach entry labels to the item in a discreet place (base or underside of the object).
- Do NOT submit presentation boards rather than the original work unless the work is large in scale (over 1m³)
- Do NOT mount original work on boards.



How to submit an A2 board

- Mount work on 1 rigid A2 board (42 x 59cm or 16.5 x 23.4 inches).
 - If the original work is larger than A2, supply a reproduction.
 - Show work as it was original launched, including all text.
 - Show only one execution on each board.
 - Attach entry labels to the back of each board.
 - Do NOT use your company logo or branding anywhere on the board.
 - Do NOT send rolled prints or taped boards.
 - Do NOT put the entry number or category titles on the front of the board.
 - Do NOT use foam boards as it cannot be recycled. Mount work on mount board instead.
-

How to submit Presentation Boards

- Mount work on 1 rigid A2 board (42 x 59cm or 16.5 x 23.4 inches).
 - Show key elements of the work.
 - Keep explanatory text short and clear.
 - Attach entry labels to the back of each board.
 - Ensure that explanatory text on the Presentation Boards is in English.
 - Do NOT use your company logo or branding anywhere on the board.
 - Do NOT send rolled prints or taped boards.
 - Do NOT put the entry number or category titles on the front of the board.
 - Do NOT use foam boards as it cannot be recycled. Mount work on mount Board instead.
-

EXAMPLES OF WORK SUBMISSION

A2 Board

Top tips:

- Mount the original artwork on rigid A2 mount board.
- Show the work as it was commercially released and in its original language.
- If the work was originally larger than A2, provide a reproduction.
- Show only one execution on each board.
- Your board should be a maximum size of 42 x 59cm or 16.5 x 23.4 inches.
- Attach entry labels to the back of each board.
- Do NOT use any entrant company branding anywhere on the board (unless the work is self promotional).
- Do NOT send unmounted work or taped boards.
- Avoid the use of foam board as it cannot be recycled.
- Do NOT show the entry number or category on the front of the board.

Example:

Recycled Mechanism

- entered in Design Craft in 2013



Presentation Board

Top Tips:

- Show key elements of the work.
- Keep the layout clean, simple and uncluttered.
- Keep explanatory text short, clear, relevant and in English.
- Explain the work clearly and make sure text is big enough to be read easily.
- Your board should be a maximum size of 42 x 59cm or 16.5 x 23.4 inches.
- Mount work on rigid A2 mount board and attach entry labels to the back of each board.
- Do NOT use any entrant company branding anywhere on the board (unless the work is self promotional).
- Do NOT send unmounted work or taped boards.
- Avoid the use of foam board as it cannot be recycled.
- Do NOT show the entry number or category on the front of the board.

Example:

Branding a Birthday Center

- entered into Design for Identity in 2013



Original Work Physical (2D/3D)

Top Tips:

- Ensure you send original items. Judges prefer to see the original item rather than images on board.
- Attach the entry label to the item in a discreet place (base or the back of the object).
- For books or publications, attach entry labels to the inside back cover.
- Contact us prior to sending highly perishable goods.
- Contact us if you need the item returned. Items will not be returned unless specifically requested by entrants.
- Ensure items are packaged appropriately to avoid getting damaged in transit.
- Do NOT submit presentation boards rather than the original item. Only use boards for large scale items (over 1 m²).
- Do NOT mount original work on boards.

Example:

Good Paper Project

-entered into Design for Packaging in 2013



Double-sided & Large Posters

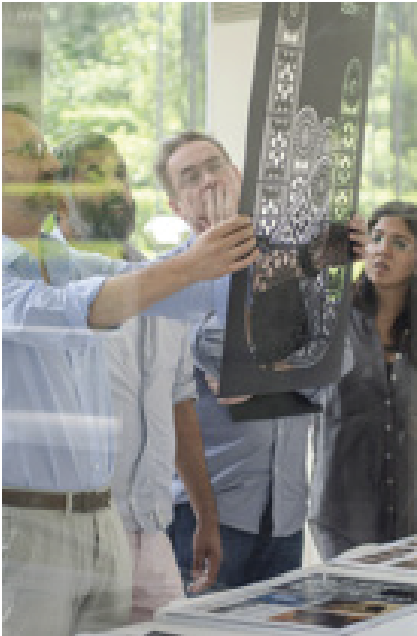
Top Tips:

- Only for double sided posters may work be submitted unmounted.
- Show the work as it was commercially released and in its original language.
- Mount single sided posters on a rigid mount board, including large scale posters.
- For double sided posters, attach entry labels lightly to the corner of each posters.
- For single sided large posters, attach entry labels to the back of each board.
- Ensure items are packaged appropriately to avoid getting damaged in transit.

Example:

Sufi Rock

-entered into Design Craft in 2013



WHAT ARE WE LOOKING FOR?

By large, all projects, across the various disciplines and categories, would need to submit the following information:

Brief

Answer questions like:

- What is the purpose for the project to exist?
- What problem is it looking to solve?
- What is the need for the project?

Idea / Concept / Principle

Answer questions like:

- What is the idea / concept / principle used to solve for the brief?
- Where did it stem from?
- Is it unique?
- How does it intend to solve for the brief?

Execution

Answer questions like:

- How was the idea / concept / principle executed?
- Were there any challenges or constraints during execution?
- Was there any advancement in the technology / methods used to execute the idea / concept / principle?

Impact

Answer questions like:

- What did the project achieve?
- What impact did it have on the stakeholders?

***Note:** The structure and questions above are meant as a guide. Feel free to construct your entries in a manner suitable to the project. Jurors will not assign significant weightage to Impact.

CONTACT US

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